



CLIENT
ABSA

CATEGORY
Finance

Emailers, Social media
Product rollout
Adverts

Background

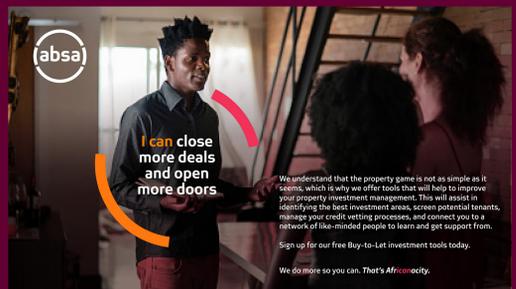
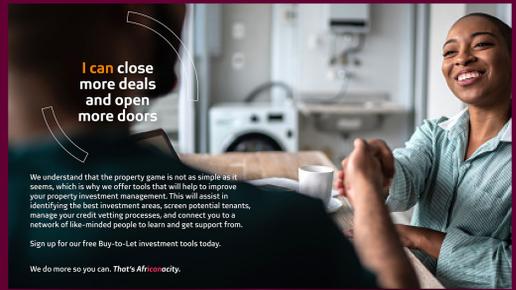
ABSA launched their Africanacity campaign on the heels of the newly updated ABSA logo and collateral revamp.

CATEGORY
Emailers/Adverts/Social media
Product rollout

YEAR
2022

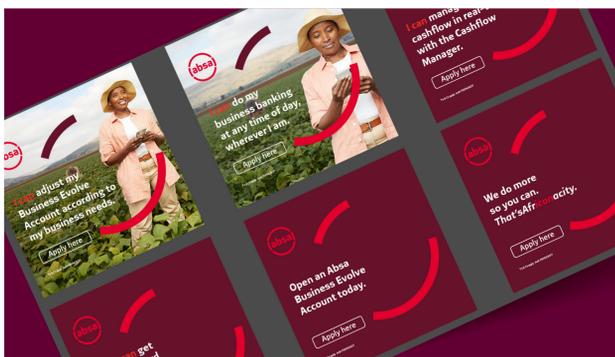


Series of invites and post-event emailers.



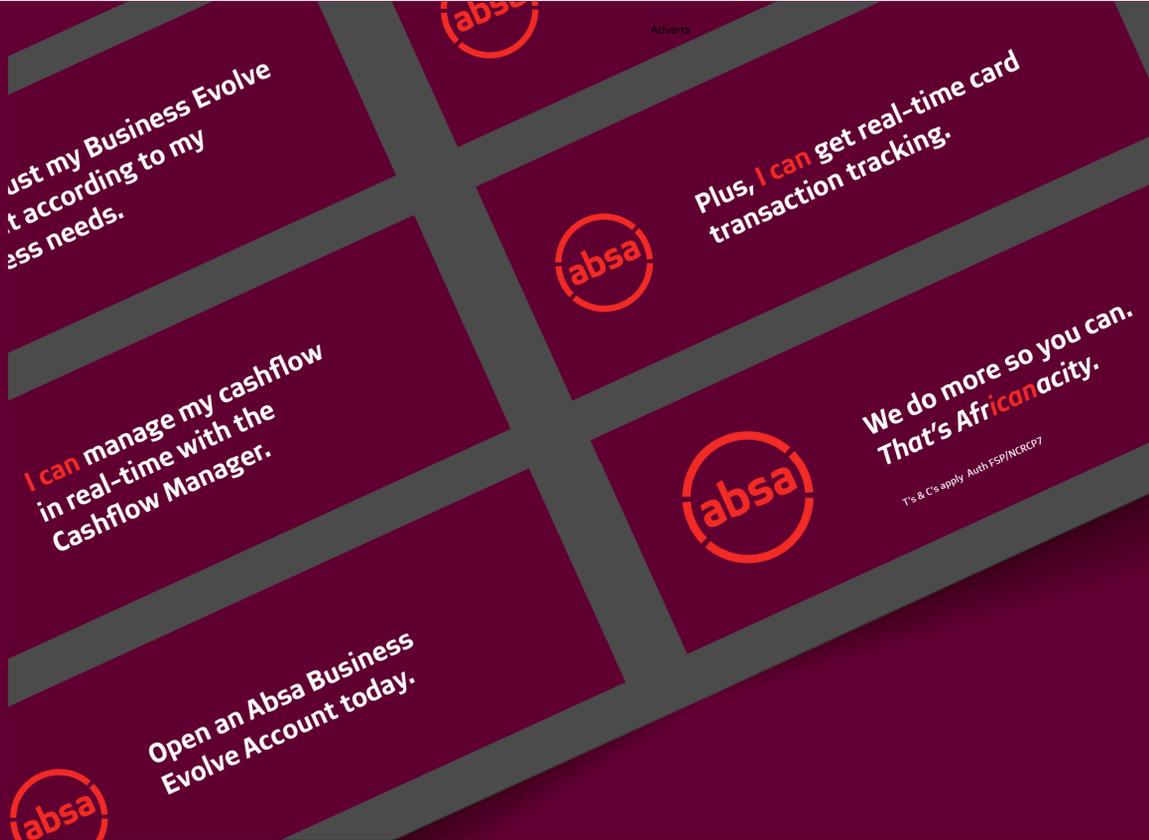
CATEGORY
Social media carousel

YEAR
2023



CATEGORY
Social media carousel

YEAR
2022



CATEGORY
Website takeover

YEAR
2022

